

12th Annual Walking for Dreams – 2016

Information for Parents



What?	Family and Pet 5k Walk
When?	Sunday, May 22, 2016 (Registration at 1:00 p.m., Step Off at 2:00 p.m.)
Where?	Indianapolis Downtown Canal (at Buggs Temple)
Who?	Many wonderful local non-profits (e.g. East Tenth!)

Over 1,200 walkers and \$120,000 raised in 2014. East Tenth raised approximately \$2,500 through Walking for Dreams in 2014 and had 40 individuals walking for the Center. **It's our 6th time participating, so let's shoot for \$5,000 this year with as many walkers as possible!**

Get Involved! Each donation can benefit you!

In an effort to involve you in our fundraising efforts, we will be crediting 50% of your total amount raised to your account. For example, if you raise \$100.00 in donations from family and friends, you will receive a \$50.00 credit on your account. So, get out there and ask grandparents, aunts, uncles, godparents, and so on to donate and get help paying your child care bill. 😊 If you register to walk, you can have all of your family and friends go to your child's name to donate. You can also get a check made out to East Tenth United Methodist Children & Youth Center or collect cash.

We will have matching t-shirts, so we are asking everyone to register who will be walking so that we can contact you for t-shirt sizes!

To Sign Up:

1. Go to www.walkingfordreams.org. Click on "Register to Walk".
2. Read the waiver. Then, click "I Agree".
3. Choose to either join a current team or start your own team!
 - a. It might be fun for you to create a team for your little one(s) and have friends and family join you.
4. Fill out all of your information, and when asked about a fundraising goal, select one that you think you can reach, but that might challenge you. 😊
5. Be sure that you select East Tenth in the drop-down box so that all funds raised through your team come to us and are credited to your account.
6. Click "Register".
7. Congratulations, you are now registered for Walking for Dreams!

Tracking Donations:

1. Have all friends, family, co-workers, and neighbors make their donation online by going to <https://www.walkingfordreams.org/Donate.aspx> or bring them with you to the walk.
2. Be sure that when they make their donation online, they choose YOU (or your son/daughter) as their Walker they're supporting!

Tips for Success:

1. Ask family, friends, co-workers and neighbors to support you. Suggest a flat donation of \$10, \$20, or more. Collect your pledge money when you ask for the pledge. Then, make sure it's made online. (Contact Chris Beaman, Outreach Coordinator for East Tenth, at 317-833-4249 or chris.beaman@east10th.org with any questions you have.)
2. Attend the Family and Pet Walk! Bring any pledges that weren't made online to the Walk on Sunday, May 22.

Important Walker Information

Location: Downtown Indianapolis on the Canal at Buggs Temple
337 West 11th Street between Meridian and Dr. Martin Luther King Drive

Directions: If on Meridian, turn west onto 12th Street. At Capitol, turn south and turn west on 11th Street at the Stutz Building. Buggs Temple will be two blocks on the left past Senate Ave. across from the Clarian Pathology building before you reach Dr. Martin Luther King Drive.

Note: 11th Street is a one-way east at Meridian Street and one-way west at Capitol.

Free Parking is available in the following lots:

REI – Gateway Plaza lot off 11th Street between Senate and Capitol.

Builders Association of Greater Indianapolis parking lot – 1011 Dr. MLK Drive.

Street parking is also available along 11th Street, Senate and Capital Avenues

Date: Sunday, May 22, 2016

Time: 1:00pm Registration

Note: A DJ, balloon artist, and face painter will be present starting at 1:00pm!

2:00pm Step Off

3:00pm Celebration

You can download the pledge form here if you would like:

<http://walkingfordreams.org/Content/PledgeForms/WFDPledgeForm2016.pdf>

Other idea(s):

Mail a letter of your participation in Walking for Dreams and your non-profit information (East Tenth United Methodist Children & Youth Center) to your family and friend and ask them to mail a donation back to you. Bring the donations to the Walk and give them to Jean or Chris. **Checks MUST be made out to East Tenth United Methodist Children & Youth Center.**

Check to see if your company will match your pledges. If so, this will count toward your contribution as well!